

UBERCARE ACADEMY

Professional Makeup Artistry – 6-Day Certification Program

Course Overview

This 6-day intensive makeup course is tailored for aspiring makeup artists and beauty professionals. The course provides theoretical grounding and practical expertise in **bridal, fashion, editorial, party, and HD makeup**, guided by celebrity makeup artists and professional educators.

Day 1: Introduction to Makeup & Skin Preparation

Theory:

- Understanding face shapes, skin tones & undertones
- Skin types and product selection
- Skin prep routine: CTM (Cleanse, Tone, Moisturize)
- Primers: Types & Benefits
- Brush types, hygiene, and tool maintenance

Practical:

- Identifying undertones (warm, cool, neutral)
 - Prepping different skin types (dry, oily, acne-prone)
 - Proper brush handling techniques
 - Demo: Flawless skin prep and product layering
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Day 2: Base Perfection – Foundation & Contouring Techniques

Theory:

- Types of foundation: liquid, cream, powder, stick, airbrush
- Color correction techniques for pigmentation, redness, dark circles
- Contour & highlight: cream vs powder
- Concealer selection for different areas

Practical:

- Foundation matching & blending techniques
 - Underpainting method
 - Cream and powder contour application
 - Baking, setting, and long-wear base creation
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Day 3: Eye Makeup Mastery – Classic to Glam

Theory:

- Eye shapes & symmetry
- Eyeshadow theory: transition, crease, outer V, spotlight
- Eyeliner styles: winged, smudged, graphic
- Mascara, false lashes & brow grooming
- Product safety for eyes

Practical:

- Natural eye look, smokey eye, halo eye
 - Eyeliner & tightlining techniques
 - Brow shaping with pencil, powder & gel
 - Lash application practice
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Day 4: Bridal & Occasion Makeup

Theory:

- Indian bridal makeup styles (North, South, Muslim, Sikh, Christian)
- Traditional vs contemporary bridal looks
- Product selection for long-wear & HD finish
- Waterproofing and layering techniques for bridal wear
- Groom makeup basics

Practical:

- Full bridal makeup on live model/mannequin
- Dupatta setting & jewelry coordination basics

- Touch-up kit prep
 - Group photoshoot practice session
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Day 5: Editorial, HD & Airbrush Makeup

Theory:

- HD Makeup: what makes it camera-ready?
- Airbrush makeup – machine handling, hygiene, product use
- Editorial look creation: creative expression, high fashion styles
- Texture play: glitters, glosses, pigments, rhinestones

Practical:

- HD foundation technique for DSLR and mobile
 - Airbrush machine demo and practice
 - Editorial look challenge (creative session)
 - Portfolio photo shoot: dramatic vs minimal look
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Day 6: Final Assessment & Portfolio Development

Theory:

- Business of makeup: pricing, client handling, kit building
- Social media branding & portfolio creation
- Client etiquette, do's & don'ts
- Setting up as a freelance or salon-based MUA

Practical:

- Final exam: Full-face look based on chosen theme (bridal/editorial/party)
 - Model prep and final shoot
 - Trainer feedback + certificate distribution
 - Portfolio creation session & guidance for social platforms
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Course Inclusions:

- Training Manual
- Professional Makeup Starter Kit
- Portfolio Photo Shoot (with edited images)
- Certification of Completion
- Live Model Practice Every Day
- Career Guidance & Freelance Tips